

Six message body templates to

Expand your Network

01

Mutual Connection

[Mutual name] referred me to you to connect because I wanted to learn more about [some topic]. I am very interested in [some topic] as well and...

02

School Alum

I noticed that you are an alum for [University Name] and are working in the [industry name] industry which I am interested in.

03

Company Connection

I noticed you work for [company name] which I interned/am currently interning at. Could we schedule a quick 15-minute coffee chat to learn more about your role as a [role name]?

04

Group Connection

I noticed that you are in [group name] which I am also in and are working in the [industry name] industry which I am interested in.

05

Company Interest

I noticed you work for [company name]. I am extremely interested in working for [company name]. Could you tell me more about what it is like working at [company name]?

06

Role Interest

I noticed that you are a current [role name]. I am also very interested in [role name]. Could you tell me more about what you do on a typical work day?

in

